EDWARD M. DOWD
ART AND
ART HISTORY
BUILDING

A new vision and a new home for studio art and art history
A Turning Point for the Arts in Education

For nearly five centuries, the arts have been a key component of educating the “whole person” in the Jesuit tradition. Santa Clara University is distinguished by this tradition and by its vision for the practice and study of art as a critical part of a holistic education. As a result, the opportunities for collaboration, visual literacy, and creativity produce graduates who are uniquely creative thinkers and imaginative problem solvers.

Today, a transformative opportunity is emerging at Santa Clara University to amplify the role and impact of studio art and art history in higher education. Central to the next chapter of the University’s art and art history program is an inspiring new physical environment.

The planned new facility will provide a central home for an integrated fine arts program that has outgrown its current space on campus. It will enable the University to realize its potential to become a destination and a center for inspiration, innovation, and engagement in the arts and art history in Silicon Valley. And it will add new energy and momentum to the vibrant cluster of performing and creative arts facilities already found on the Mission Campus.

“Theory, art has had the power to inspire, elevate, and educate. Santa Clara’s new Edward M. Dowd Art and Art History Building will greatly enhance the University’s art and art history program, consistent with a long tradition of Jesuit commitment to the arts in education. In doing so, it will deepen and enrich not only our student offering, but also our connection and engagement with Silicon Valley and beyond.”

— Michael E. Engh, S.J.
President
Santa Clara University
The Edward M. Dowd Art and Art History building will provide both students and faculty members, like Assistant Professor Takeshi Moro, with a new learning environment at the intersection of technology, teaching, and creativity—amplifying the role of studio art and art history in a holistic Jesuit education.

The Edward M. Dowd Art and Art History Building represents a pivotal opportunity to integrate, innovate, and reimagine how studio art and art history can further elevate Santa Clara’s tradition of educating the whole person. For these reasons, construction of the Edward M. Dowd Art and Art History Building is a key University priority.

Art and art history faculty members create one-on-one opportunities for collaboration, giving students experiences that foster ingenuity and push the boundaries of imagination.
Elevating the Arts and the Santa Clara Experience

Studio art at Santa Clara, today, is housed in an outdated, utilitarian structure originally used for manufacturing. Art history is taught in various other spaces around campus. And the department’s administration offices are located in yet another building. As a consequence, the art and art history program at SCU has great need for a dedicated, permanent home that can provide the flexibility, capacity, and resources required for a major academic department that serves more than 1,000 students a year. The planned, new, technologically-advanced structure will be able to better integrate the multitude of courses offered by the Department of Art and Art History, while capitalizing on new trends and technologies that are redefining the work of faculty and students who teach and learn studio art and art history.

In contrast to the existing fragmented spaces scattered across campus for art and art history instruction, this new building will integrate 45,422 square feet of centralized, state-of-the-art studio, classroom, gallery, and other space for faculty, students, and visiting artists and scholars. Building highlights include innovative gallery, learning, and studio spaces:

**Gallery**

- 1,600 square feet of gallery space will provide a location for senior art shows, faculty and visiting artist exhibits, as well as opportunities for student curatorial experiences.
- With a capacity of up to 100 attendees, the gallery will also host lectures and symposia, providing a new, flexible forum for community engagement and programs.

“My time in the Santa Clara art department was a really special and important part of my life. I will never forget the smell of raw materials, the sights and the sounds of music always lingering in the art spaces, the faculty of artists, and the supportive community. This was where I found my passion, my inspiration, and my craft, and I am so thankful for every way the art department has affected my life as an artist.”

— Mariana Galindo ’06
Character Effects Animator
PDI/DreamWorks Animation
The view from campus will emphasize the new building’s distinct civic, academic, and mission revival design cues.

Learning Spaces

- Five instructional studios will accommodate sculpture, ceramics, photography and printmaking, painting, and drawing.
- Two high-technology, media-rich classrooms will bring the study of art history into close proximity to where art is created.
- Two dedicated computer classroom learning spaces for graphic design and digital photography will double the current instructional space for digital arts classes.
- A media-rich classroom will be optimized for 3-D, digital instruction.

Studio Workspaces

- Onsite faculty studio workspaces will allow students to more closely participate in the creative process with their artist-professors.
- Shared workspaces for students, faculty, and visiting artists will enhance opportunities for collaboration, and provide experiences that push the boundaries of ingenuity and imagination.
- Darkroom, film lab, and lighting studios will allow students the opportunity to create in both traditional and digital photography.
This new facility will inspire greater creativity and scholarship in the practice and study of art and art history at SCU among faculty and students. It will provide an important resource for visiting artists and scholars, whose presence will enrich and inspire our arts community both on campus and beyond. And the University will acquire the flexibility and increased capacity it needs to meet the unique and rapidly evolving requirements for creativity and innovation as an integral part of a 21st century liberal arts education.

Art Professor Kelly Detweiler believes creativity is an essential part of a well-developed intellect—no matter the discipline.
Supporting Santa Clara's academic vision and strategic plan

THIRD FLOOR PLAN  13,922 S.F. (EXTERIOR GROSS MINUS FLOOR OPENINGS)

SECOND FLOOR PLAN  15,837 S.F. (EXTERIOR GROSS MINUS FLOOR OPENINGS)

FIRST FLOOR PLAN  15,663 S.F. (EXTERIOR GROSS MINUS FLOOR OPENINGS)

SANTA CLARA UNIVERSITY EDWARD M. DOWD ART AND ART HISTORY BLDG
725 FRANKLIN ST, SANTA CLARA, CALIFORNIA
The Edward M. Dowd Art and Art History Building will provide a cutting-edge environment to foster the integration of creativity and innovation through the study and practice of art. The design of the building, including its dramatic dome and circular walkway and outdoor sculpture garden, together with other important amenities, will inspire students, faculty, and community engagement in art. With groundbreaking scheduled for 2015, the $45.2 million facility will be open in 2016.
Designed for the Future

Every student on campus will feel the impact of Santa Clara University’s enhancements in the fine arts. **Each year more than 1,000 undergraduates enroll in studio art and art history classes as part of the Core Curriculum.** Through courses in art, the Core Curriculum nurtures in Santa Clara students the ability to create and interpret art, as well as an understanding of the power of the visual to shape both the mind and the heart.

With technology-rich learning spaces, studios, equipment, and connectivity, the new Edward M. Dowd Art and Art History Building will support increased use and exploration of computer imaging, 3-D animation, film, and digital design in the arts. Given the University’s proximity to industry giants such as Pixar Animation and Lucas Films, the new facility and the programs housed within it will offer unparalleled support for the aspirations and ambitions of Santa Clara graduates to compete in these fields. These resources will allow Santa Clara University to respond to and capitalize upon macro trends in technology, innovation, education, and the changing needs of our society and economy. As a result, Santa Clara students will be better served as they develop into graduates, citizens, and leaders who know how to think, collaborate, and act creatively.

“I definitely wouldn’t be where I am today if it wasn’t for the mentorship I found in my art history classes. As a freshman who took her first art class on a whim, I was captivated by thinking and talking about images, realizing that they offered a sort of mirror for myself and the people around me that I was never able to articulate. I ended up working as a professor’s research assistant, and also as a student docent at the de Saisset Museum, which was really my first time feeling confident and overwhelmingly energized by something.”

— Michelle Dezember ’06

*Head of Education*

*Mathaf: Arab Museum of Modern Art, Qatar*
The Edward M. Dowd Art and Art History Building will also serve as a hub for new and growing collaboration and interdisciplinary partnerships, including:

• Digital filmmaking and media coursework and classes with the Department of Communication
• Web design and engineering courses with the School of Engineering
• Interdisciplinary study and exploration involving art history and other humanities departments such as English and classics
• Displays of exemplary student work produced during study abroad experiences through the Global Engagement Office
• Community-based learning opportunities through projects and courses focusing on social justice
• Design, innovation, and creativity showcases in conjunction with Silicon Valley corporations

By offering full support for the latest techniques in digital photography, illustration, and Web design in a state-of-the-art facility, SCU’s College of Arts and Sciences will be positioned and resourced to become a destination for art education and art in education. This transformation, in turn, will attract even more accomplished students, faculty, scholars, and artists to Santa Clara University and our community.

*Technology is transforming the arts.*
*New media-rich classrooms and modern studios will enable students to more fully explore the convergence of art and technology.*
Creating a New Portal to Campus

With pristine gardens and historic mission-inspired architecture, the Santa Clara University campus has always been a point of pride for the University and a compelling regional destination. In fact, a 2012 *Newsweek* poll named Santa Clara the second “most beautiful” university in the country.

The addition of the arts building to the north-facing side of campus has been approached thoughtfully and strategically, with the rest of campus and the future of the University in mind. Situated next to the Jesuit Community Residence and close to Mission Santa Clara de Asís at the heart of campus, the new building presents a rare opportunity to reshape the northern entrance of the University.

*Franklin Street Mall at Alviso: The new Edward M. Dowd Art and Art History Building will be connected to the surrounding neighborhood and the campus by the planned Franklin Street greenbelt.*

In addition to the graceful design of the building with its inspiring and inviting presence and mission-style architectural cues, Santa Clara’s new Edward M. Dowd Art and Art History Building will be the centerpiece of the greening of Franklin Street. The City of Santa Clara has approved plans to replace the street with a greenbelt as part of a corridor between a transit hub and the shops and restaurants of Franklin Square. This pedestrian mall will expand the campus, better integrate the
University with the city and region, and place the new Edward M. Dowd Art and Art History Building in a prominent, community-accessible location.

With its ideal location near other facilities dedicated to the arts and creative expression, including the de Saisset Museum, Music and Dance Recital Hall, and Louis B. Mayer Theatre, Santa Clara’s new Edward M. Dowd Art and Art History Building will add excitement, inspiration, and activity to what is emerging as SCU’s on-campus “arts district.”

The Edward M. Dowd Art and Art History Building will become a destination for student, faculty, and community engagement. It will anchor a complete redefinition of the north side of SCU. And it will serve as the signature structure to the northern gateway of the Mission Campus.

“With a broad-based educational offering that includes the arts in its Core Curriculum, Santa Clara University is well positioned to produce graduates—future employees, leaders, and entrepreneurs—who have the advanced problem-solving, creative-thinking, and collaboration skills that Silicon Valley depends upon for competitive success.”

— Dennis Cima ’92
Senior Vice President
Silicon Valley Leadership Group
Engaging Community, Enriching the Region

Santa Clara University is committed to engaging, enriching, and enhancing the communities it serves—locally in the Silicon Valley, as well as far beyond—through multiple means, including a central role for the arts.

More than a facility, the new Edward M. Dowd Art and Art History Building will serve as a center for the arts for the entire campus and its extended communities, uniting the University and its neighbors in the shared intellectual and creative expression found only in the arts.

“The work of our faculty and students is top-notch, the art and art history department is one of the jewels at Santa Clara University, and a new facility would allow the department to soar to greater heights.”

— W. Atom Yee
Dean
College of Arts and Sciences

The main entrance to the Edward M. Dowd Art and Art History Building viewed from campus. The greenbelt will provide easy access for students and community members to a welcoming entryway displaying the work of the SCU arts community and other renowned artists.
Santa Clara University’s goal is for the Edward M. Dowd Art and Art History Building to become a destination for the arts and a new community resource.

This entails:

- Providing a facility, artwork, outdoor spaces, and public programs that will welcome and invite the community
- Offering enrichment opportunities such as art walks, lectures, symposia, and K–12 programs in conjunction with other community arts partners
- Showcasing the work of students, faculty, and visiting artists in spacious, inviting, and accessible spaces
- Supporting an “in-residence” program that will give artists and scholars access to an inspiring space and a vibrant academic community for the creation, display, and discussion of their art and scholarship
- Enlivening a prime Santa Clara community location between shopping and transit hubs, adjacent to parking and a proposed pedestrian mall
- Contributing to the innovative culture that Silicon Valley is known for through cutting-edge digital arts in a technology-rich environment

Santa Clara University aims to provide an inspiring and enriching experience to all who enter, explore, and engage in the many opportunities the new Edward M. Dowd Art and Art History Building will offer.

The Pantheon: Under the building’s signature third-floor dome, a stunning shared space for receptions and informal meetings will offer access to digital arts classrooms, as well as an outdoor terrace overlooking the sculpture garden and Franklin Mall, with inspiring views of the campus and valley beyond.
Share Our Vision, Support Our Quest

Securing funding for the estimated $28 million construction cost of the Edward M. Dowd Art and Art History Building is an ambitious goal and a significant challenge. As such, the University is turning to its closest friends and supporters, as well as to members of its extended community, who share its vision and passion for the arts—and who support its quest for innovation and distinction.

The study of studio art and art history at Santa Clara inspires students to engage the world. The new building will support the University’s vision of educating students who will transform lives and society through their creative and intellectual energy and skills. These ideals are reflected in the more than 450-year-old Jesuit tradition that emphasizes the value of the arts in educating future leaders to live meaningful, ethical, and just lives.

Today, there are many ways to share in and support this vision—and to memorialize your contribution. These include:

- Lead gifts and naming opportunities
- Gifts to match and leverage existing commitments
- Contributions to help underwrite construction

“Art transcends all time and seems like a great cause to me. I would like to be remembered for a cause greater than just business. I have a desire to use my resources to create a better world, and I feel a world filled with art is a far more enjoyable place!”

— Ed Dowd ’72

Naming Gift Donor
Edward M. Dowd Art and Art History Building
Naming Opportunities

With your generous gift, you may choose from among several distinguished naming opportunities. Taking advantage of a naming opportunity will not only help fund this transformative project, but also remind students and faculty, as well as campus visitors, of your personal commitment to support and enrich the Santa Clara University community and experience.

For information about additional naming opportunities, or to learn more about Santa Clara’s Edward M. Dowd Art and Art History Building initiative and how you can make this compelling vision a reality, please contact:

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